



National Petrochemical & Refiners Association

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## **NPRA Press Policy**

### **Sponsorships**

Except for those specifically contracted to produce a daily show newsletter, NPRA meeting or conference activity sponsorships are not available to media outlets, including trade publications. Energy and petrochemical trade publications are invited to participate in NPRA's "Press Wall" program for applicable conferences and meetings.

### **Photography and Video Recording**

Unauthorized photography and video recording is not permitted at NPRA conferences and meetings. Recorded or live media interviews are permitted with prior written authorization from the NPRA Communications Department.

### **Conference Registration**

Press badges are available for *credentialed working press only* (reporters who are actively writing about the conference for a publication). Working press are eligible for complimentary registration, with a maximum of three complimentary registrations allowed per publication. All other registrants are offered the NPRA member registration rate. To register, please fill out a press registration form (obtained online from the appropriate meeting page) and fax it to the attention of NPRA Communications Manager Steve Higley at (202) 457-0486.

At least one of the following press credentials is required. Please submit your credentials with your registration form.

#### **Print Journalists:**

- A current business card (from a publication relevant to the event) imprinted with your name and title,
- A copy of a current by-lined article, or
- The mast page of a current industry-related publication with your name listed.

#### **Freelance Journalists:**

- A letter from an editor stating that you are working on assignment for an industry-related publication.



**Electronic Media:**

- Internet representatives, including editors of Web sites, must present proof of an existing site with relevant editorial content.

**Other persons affiliated with the media:**

The following do not qualify for press badges or complimentary registration. These individuals are welcome to attend and may register at the member rate.

- Art Directors
- Advertising sales representatives
- Sales and Marketing representatives
- Promotions coordinators
- Public relations representatives
- Editors of in-house newsletters
- Publishers (unless active in the editorial content)

If you are unsure whether your credentials meet the above criteria or if you have any additional questions, please contact Steve Higley at (202) 457-0480.