

Houston, Texas
Intercontinental Hotel
August 24-25, 2010

What is the Cat Cracker Seminar?

The NPRA Cat Cracker Seminar is a biannual meeting which focuses on the operations and reliability challenges that are specific to FCC process units. Although it began as a maintenance meeting, the Seminar has evolved into a comprehensive program that covers FCCU reliability, regulations, equipment technology, refractory, and process technology. The program utilizes discussion-driven workshops and a Q&A forum to share insights into smarter, safer and more reliable FCCU operation.

The Seminar includes a tabletop exhibition for equipment and service providers that specialize in the needs of FCCU's. Exhibitors are given 4.5 hours in the 1 1/2 day program to meet with attendees.

The 2008 Seminar had 190 decision makers from 35 domestic and international refining companies. A total of 84 refineries were represented at the meeting.

You can count on The Cat Cracker Seminar to deliver a well focused FCCU audience at a reasonable cost.

Who is NPRA?

The National Petrochemical & Refiners Association has the honor of being the oldest trade association to serve the oil industry. Formed in 1902 with the merger of the National Petroleum Association and the Western Petroleum Association, the National Petroleum Refiners Association served the petroleum refining and petrochemical manufacturing industries for the last 100+ years with pride. NPRA is now known as the National Petrochemical & Refiners Association, a name which, while rooted in the heritage of the Association, reflects the true make-up of the membership and highlights the increasing interdependence of the refining and petrochemical industries that we represent.

NPRA represents 93 regular member companies, encompassing nearly all of the petroleum refiners and petrochemical manufacturers in the United States. Membership also consists of international refining and manufacturing entities, as well

as domestic and foreign companies which have special interests in petroleum refining and petrochemical manufacturing, while not operating the refineries or facilities themselves.

How to Reserve a Tabletop

You may either complete the attached application and fax to (202) 835-0467 or complete your application [on-line](#) by visiting the Cat Cracker Seminar website. Click on the link to the Online Exhibitor Application under "Related Web Pages and Sites". If you do not have a username and password for the NPRA website, please email cat@npra.org or call 202-457-0480.

Interested in Membership?

Please contact NPRA at 202-457-0480.

Tabletop Information

Move-In Hours

Tuesday, August 24
8:00 am – 10:30 am

Move-Out Hours

Wednesday, August 25
1:30 pm – 4:00 pm

Sponsorships

Show your support for the industry. Contact Merla Zollinger for sponsorship opportunities at (202) 457-0480 or merlaz@npra.org.

Space Assignments

Member companies who submit their contracts by July 2, 2010 will receive priority processing for entry into the show and assignment of tabletop location. After July 2, tables will be assigned on a first-come, space available basis. This year's floor plan consists of 63, 8' tabletops.

After space is assigned, a confirmation will be sent to the exhibitor with tabletop assignment. The NPRA reserves the right to make necessary changes in assigned tabletop locations for the benefit of exhibitors and the betterment of the entire meeting.

Display Information

Tabletops should consist of very simple displays. Elaborate demonstrations will not be possible. Electrical services will be available at a cost to the exhibitor. Appropriate order forms will be sent with

the confirmation. Security will be provided, but valuable equipment such as laptops should be removed from the tabletop area when the displays are not open.

NPRA will provide:

- 1, 8'x30" skirted table
- 1, 7"x44" table sign with company name and space number
- Attendee lists (including full mailing addresses prior to and after the conference).

Fees

Tabletop fees are listed below. These fees do **NOT** include any complimentary exhibitor registrations or passes. All exhibit personnel working the show must register for the conference using full registration as outlined below. This method will allow you to better manage your budget and personnel and also afford you the convenience of registering and reserving your hotel rooms on-line. The floor plan on page 5 indicates the location of the tabletops and food service areas. Locations are believed to be accurate, but are not guaranteed.

Tabletop fees:

Member \$500.00/table
Non-member \$900.00/table

Please apply [on-line](#) or fax the completed Tabletop Application to Mallory Jones, (202) 835-0467.

Registration fees:

	Before July 23	After July 23
Members	\$450.00	\$550.00
Nonmembers	\$895.00	\$995.00

Click [here](#) to register for the conference!

Schedule of Events

Tuesday, August 24, 2010

8:00 am-6:00 pm	Registration Open
8:00 am-10:30 am	Tabletops Move In/Set-Up
11:00 am-12:30 pm	Lunch/ Tabletop Displays Open
12:30 pm-4:30 pm	Q&A Session
4:30 pm-6:00 pm	Reception/ Tabletop Displays Open

Wednesday, August 25, 2010

7:30 am-2:00 pm	Registration Open
7:30 am-8:00 am	Networking – Coffee and Rolls
8:00 am-9:30 am	3 Concurrent Workshops
9:30 am-9:45 am	Refreshment Break
9:45 am-10:45 am	3 Concurrent Workshops
10:45 am-11:00 am	Refreshment Break
11:00 am-12:00 pm	3 Concurrent Workshops
12:00 pm-1:30 pm	Lunch/ Tabletop Displays Open
1:30 pm-3:00 pm	3 Concurrent Workshops
1:30 pm-4:00 pm	Tabletop Displays Tear-Down/Move- Out

**Tabletop Rules & Regulations
Part I**

These rules and regulations, and all text in this Exhibitor Application, are to be construed as part of all tabletop contracts. NPRA reserves the right to interpret them as well as make final decisions on all points which the rules and regulations do not cover.

Space Assignments

Prior to and including July 2, 2010, priority for assigning space will be determined by NPRA membership and number of previous years of participation in the tabletops. After July 2, 2010, space will be assigned on a first-come, space available basis.

NPRA reserves the right to change space assignment if, in NPRA's judgement, it becomes necessary to do so.

Payments and Cancellations

In applying for space, the exhibitor must pay the full cost of the space with the application. A full refund will be made if space is not available. Refunds for cancellations will be made only if the space can be resold, according to the following schedule: By July 16, 2010 - full refund; by July 23 - 90% of space rental fee; by July 30 - 75%; by August 6 - 50%; after August 6 - 0% of space rental fee. Cancellations must be made in writing and forwarded to

Mallory Jones at fax number: (202) 835-0467 or email: mjones@nptra.org.

Space and Equipment

The space will include 1, 8'x30" skirted table and 1, 7"x44" table sign with tabletop number. All other display materials will be provided by participant at his/her own expense.

Default of Occupancy

- If by 11:00 am on Tuesday, August 25, 2010, an exhibitor fails to register and occupy any space contracted for but not canceled in writing to NPRA, NPRA shall have the right to use said space to suit its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the defaulting exhibitor.
- If the display material has been delivered to the table but has not been assembled, NPRA reserves the right to remove the material and place it in storage.
- NPRA assumes no responsibility for having included the name of the defaulting exhibitor or descriptions of that exhibitor's products in the show brochures, news releases, or other materials.

Rules and Regulations

Exhibitors will abide by all other provisions of said rules and regulations and with fire regulations and all other regulations of governmental agencies and the Intercontinental Houston.

Objectionable Material and Activities

NPRA reserves the right to require modification of any tabletop it deems questionable for any reason. Raffles, drawings, fishbowls, contests or similar activities are not permitted (see tabletop conduct and activities on next page).

Handling and Storage

- Shipment should be minimal due to simple nature of display.
- The exhibitor will make his/her own arrangements for delivery and receipt of shipment and storage of crates before move-in time. The arrangements may be made, if desired, through the official drayer, The Freeman Companies.
- To facilitate the handling of crates and other freight upon arrival at the Intercontinental Houston, the participant will provide copies of bill of lading to official drayer, but this will not place the participant under obligation to said official drayer for services unless participant so

desires. The hotel does not accept advance freight shipments.

Liabilities and Insurance

- The exhibitor, by entering into this contract, hereby waives any claim against and shall indemnify, save and hold harmless NPRA, the Intercontinental Houston, its agents and employees for any damages or injuries to property or persons occasioned by or in connection with the conference unless caused by the willful misconduct of NPRA, the Intercontinental Houston, its agents or employees.
- Exhibitor agrees to maintain such insurance that will fully protect NPRA and the Intercontinental Houston from any claims of any nature, including claims under the Workmen's Compensation Act, and for damages for personal injury, including death, which may arise in connection with the presence and/or operation of participant's display. In the event the exhibitor damages the building, or any part thereof, he agrees to reimburse the owner of the building for the cost of repairing such damages to said building, or any part thereof, directly or indirectly.
- NPRA will not be liable for failure to hold the seminar as scheduled. Payments for tabletop space will be returned in that event, less the exhibitor's pro-rata share of all costs and expenses incurred and committed by the NPRA.
- The exhibitor hereby consents to the jurisdiction of the courts of the District of Columbia with respect to any right of action arising under this contract.

Admission

- NPRA will have sole control over admission of all persons. All persons visiting the tabletops will be admitted according to the rules and regulations of the conference as issued or amended by the authorized representative of NPRA.
- All persons visiting the tabletops must be registered and wear an official NPRA badge at all times.
- No one under the age of 18 years of age will be allowed in the tabletop area at any time.

**Tabletop Information
Part II**

Tabletop Configuration

- Display material may be placed up to a height of 8' from the hotel floor and must sit on top of the 8' table. No freestanding

displays placed on the floor are permitted. No floor signs may be placed on top of the table to reach a height greater than 8' from the floor. No heavy equipment is permitted. All display material must be safely supported by the tables provided. Any signs or banners must be affixed to the tabletop; however, no nails, screws or other damaging device may be used in this process.

- NPRA reserves the right to restrict the use of glaring or irregular lighting effects. The use of signs or lighting involving the use of neon or similar gases, and flashing electrical signs or lighting are not permitted.

- NPRA reserves the right to restrict the use of demonstration equipment that produces a noise level objectionable to NPRA, attendees or neighboring exhibitors.

- The use of minimal audio-visual equipment will be permitted, subject to written approval of NPRA.

Tabletop Displays and Conduct

- Displays should be directly related to the products and services provided by the exhibitor in the regular course of business.

- Tabletop personnel must be limited to employees of the exhibitor or its affiliates. Exhibitors are not permitted to use celebrities, models, caricaturists or entertainers. Spouse registrants are not permitted to work in the booth.

- Raffles, drawings, contests, or similar activities of any kind, regardless of the intended purpose or winnings, are not permitted and no exceptions will be made. Therefore, no fishbowls are permitted on the tabletops.

- Give-Aways are permitted only when the item is of minimal value, available to all

attendees, and not related to any type of raffle, drawing or contest.

- Distribution of any open food item is not permitted.

- Sales are not to be made nor orders placed at any of the exhibit facilities.

- Exhibitors must confine their activities to the space for which they have contracted, and may not distribute samples or souvenirs except from their tabletop.

- The exhibitor shall be responsible for the safety of all individuals participating in or viewing their display.

- Live animals and smoking are not permitted in the tabletop area.

- Exhibitors will not be permitted to behave in a manner that is, in the sole discretion of NPRA, objectionable. Any questions of propriety should be cleared in writing with NPRA.

Ethical Responsibility and Professional and Personal Conduct Code

The National Petrochemical and Refiners Association ("NPRA") has adopted the following "Ethical Responsibility and Professional and Personal Conduct Code" (hereinafter, "the Code"). Every member of NPRA, their designated representatives, and non-member attendees at all NPRA meetings and forums agree to abide by the Code as a condition of membership in NPRA and attendance and participation at NPRA meetings and forums.

The Code requires the following of all individuals attending NPRA meetings and forums:

- Adherence to the NPRA bylaws and the NPRA policies and procedures, as adopted by NPRA's Board of Directors.

- Strict compliance with federal antitrust laws.

- Adherence to all applicable federal and state laws.

- Maintenance of the highest level of professional and personal ethical behavior while attending NPRA meetings and forums.

- Prevention of certain behaviors, including harassment, violence, intimidation and discrimination of any kind involving race, color religion, national origin, gender, sexual orientation, age, disability or, where applicable, veteran or marital status.

- Assurance that conduct at all times and in all professional and personal dealings with each other and other attendees with the highest level of integrity and courtesy.

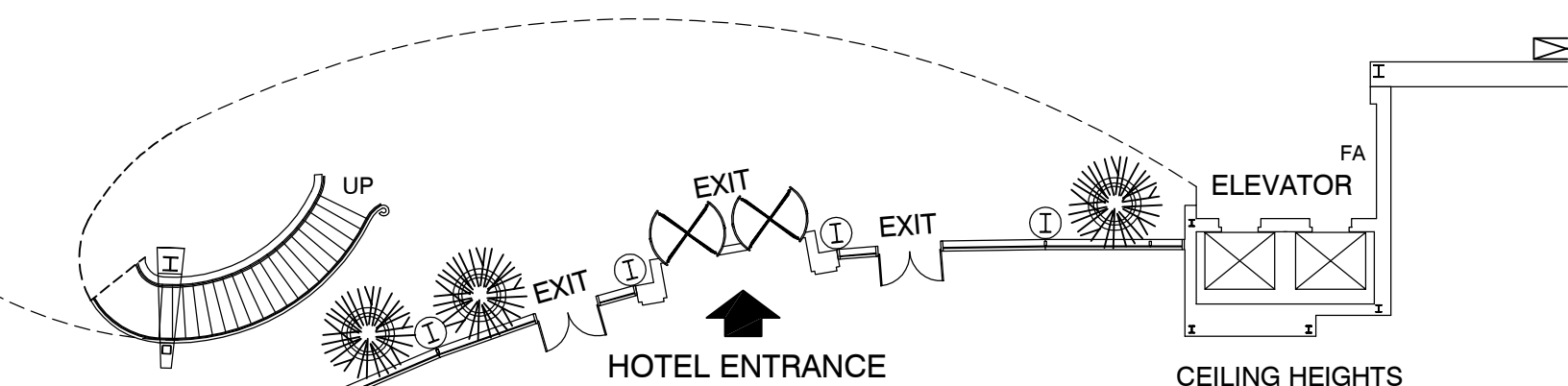
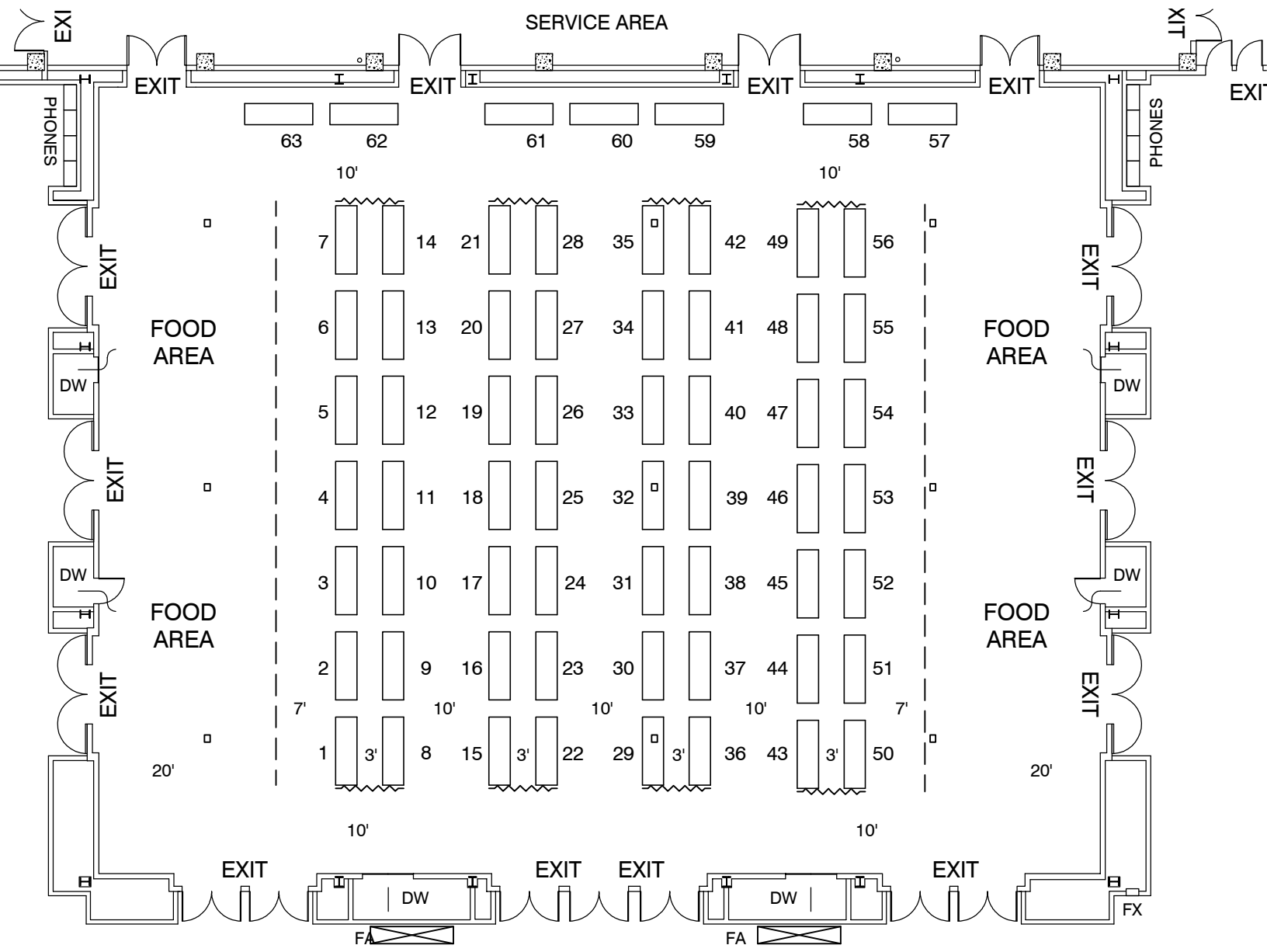
- Sharing of knowledge and expertise as speakers at NPRA educational events and sessions whenever practicable, without soliciting or explicitly promoting their own organization's products or services.

- Working to instill public and consumer confidence in the petrochemical and refining industries, its member companies, and its professionals, avoiding any action conducive to discrediting members of NPRA.

- Refraining from scheduling general attendance meetings, receptions or other events at times that conflict with substantive programming or social events at NPRA meetings without express written permission of NPRA.

Failure to abide by the Code may result, for the first offense, in informal censure of a company or individual by the NPRA Executive Committee. If violations of the Code continue after such an informal censure, a company may be subject to expulsion from NPRA, or an individual to exclusion from participation in NPRA activities, by the Board of Directors.

Approved by NPRA's Executive Committee: January 14, 2009



CEILING HEIGHTS
 LEGENDS BALLROOM 18'
 DISCOVERY CENTER 22'

NPRA Cat Cracker

August 24-25, 2010

INTERCONTINENTAL HOUSTON

2222 WEST LOOP SOUTH - HOUSTON, TEXAS

TABLETOP APPLICATION

Instructions

1. Click here to request a booth online. This does not guarantee entrance into the show. Booth assignments will be distributed in mid-July.
2. Or, complete all sections of the contract, including "Agreement by Exhibitor" on page 6, and forward along with the floorplan and credit card number for full payment of booth fees to NPRA at fax: (202)835-0467, or mailing address: 1667 K Street NW, Suite 700, Washington DC 20006; Attn: Mallory Jones. Credit cards will not be charged until a booth is officially assigned but a number must be provided by 7/2/2010 in order for priority space to be assigned.
3. Be sure to indicate order of booth preferences on the floor plan (page 4).
4. All exhibitors must pay the registration fees for the conference in addition to the booth fee for each individual attending. The booth contract does not include any complimentary passes. Register on-line.
5. Priority deadline is July 2, 2010.

Exhibiting Company (35 character limit) _____
(As you wish company name to appear on promotional and Conference materials)

Street Address for Program _____

City _____ State _____ Zip _____

Website _____

Contract Representative _____ Email _____

Telephone _____ Fax _____

On-Site Representative (if different from contract rep.) _____
Email _____

Telephone _____ Fax _____

Who should receive the conference materials (details/order forms/etc.)?
Contract Rep On-Site Rep.

NPRA Member Co. (see www.npra.org)? Y N If so, name of company _____

Member: \$500.00 / table Non-Member: \$900.00 / table

List 12 choices:
1st _____ 2nd _____ 3rd _____ 4th _____ 5th _____ 6th _____
7th _____ 8th _____ 9th _____ 10th _____ 11th _____ 12th _____
(requested locations cannot be guaranteed)

Special Requirements _____

Competitors you wish to be separated from (by company, not category) _____

(Tabletop separation is not guaranteed)

Description of products/services for final seminar program. **(30 word maximum)**

Note: Tabletop fees do **NOT** include exhibitor registration. All exhibitors must pay the registration fee for the conference.

We hereby agree to:

1. Abide by all the rules and regulations, as stipulated in the Tabletop Application and in any exhibitor materials mailed after booths are assigned.
2. We agree to remit the full tabletop rental fee to NPRA. We understand that space cannot be assigned until all tabletop fees have been paid in full to NPRA. We also understand that any balance due to NPRA from previous exhibitions will prevent us from obtaining tabletop space for the 2010 Cat Cracker Seminar.

Exhibitor Authorized

Signature _____ Date _____

(Application cannot be processed without signature)

Amount Due _____

VISA Mastercard American Express

Credit Card No. _____ Exp. Date _____

Signature _____

Required, authorizing charge and acknowledging cancellation policy

Date Received _____ Application #: _____ Table

Assigned _____ Points _____

Amount Paid _____ Check #: _____ Date _____