

Elevating Manufacturing Performance...
Meet in the Mountains

**Reliability & Maintenance Conference and Exhibition
and
Labor Relations/Human Resources Conference :
Sponsorship Opportunities**

Denver Convention Center
Denver, CO
May 24 - 27, 2011



Sponsorships

The NPRA Reliability & Maintenance Conference and Exhibition is a 3-day program that includes keynote addresses, technical and management presentations, discussion groups, and an exhibition of products and services. Typically this meeting attracts approximately 1,500 attendees from the refining and petrochemical industries and their supporting industries each year. To increase your company's visibility at this meeting, NPRA offers a variety of sponsorship opportunities.

I. Show Directory Advertising

The Show Directory is a 5.5" x 9" spiral bound directory with divider tabs. In addition to program information, the document includes sections with alphabetical exhibitor information (contact, address, phone, email, etc.), product/service category listing, floor plan, etc. All registrants receive a copy. It will be used as a buying resource for months to come. Your company text listing is complimentary with your booth fee as in past years but additional advertising opportunities are available under this format. Costs to you range roughly from \$1.35 - \$2.50 per reader and are as follows:

Full page color ad:

- On "tab" page: \$2,500
- On inside front or back cover: \$3,000
- On outside back cover: \$3,500

Full page B/W ad:

- On "tab" page: \$2,000

For complete ad specs, click [here](#).

II. Conference Support

All items below include acknowledgement on show website with link to your site, in final program, and on-site signage in addition to the additional items listed below.

A. Convention Bags - \$6,000

Includes:
your logo on delegate bags

B. Email Stations - \$6,000

Includes:
- your website set as default screen on 6 email stations for attendee use.

C. Custom Room Keys - \$10,000

Includes:
- Your company name and logo printed on each room key given to meeting attendees using the NPRA room block at the Hyatt Regency in Denver.

D. Coffee Breaks - \$3,500 each, early bird, morning or afternoon on Wednesday and Thursday

Includes:
- one 6' table to put handouts on during coffee break only (optional)

E. Exhibit Hall Aisle Signs - \$500

Includes:
- your company logo on one hanging aisle sign in one row.
- NPRA will make every attempt to assign the aisle sign sponsor in the aisle of your booth but can not guarantee.

F. Workshop Track Audio Visual - \$2,500/track/day

Six concurrent tracks Wednesday and Thursday. Select from the following topic tracks: Maintenance Strategies, Turnarounds, Reliability, Maintenance Tools, Mechanical Integrity and Safety, & AEI.

Includes:
- your company name and logo on the screen before the start of each session and during breaks

Reliability & Maintenance Conference and Exhibition

- your company name on session sign outside of room
- G. Email Notice Ad - \$3,000**
An acknowledgement at the bottom of one of several bi-weekly email announcements promoting the conference and sent to an industry distribution list of 6000 potential RMC registrants.
Includes:
- link to your website with the following text: "This week's featured exhibitor: ABC Company."

Returning in 2011 – Labor Relations/Human Resources (LR/HR) Conference co-located with RMC.

- H. LR/HR Reception - \$7,500**
Includes:
- Table for brochures or give-aways in refreshment area
- I. LR/HR Wed. Coffee Breaks – early bird, midmorning & midafternoon \$3,500 for all**
Includes:
- one 6' table for handouts
- J. LR/HR Thurs. Coffee Breaks – early bird & midmorning - \$2,500 for both**
Includes:
- one 6' table for handouts
- K. LR/HR Audio Visual - \$2,500/day**
Available for Wednesday and Thursday sessions.
Includes:
- your company name and logo on the screen before the start of each session and during breaks
- your company name on session sign outside of room

Sponsorship Policy: In an attempt to offer different companies the opportunity to sponsor preferred items, first right of refusal privileges will be offered for a maximum of two consecutive years to a sponsoring company for the same sponsorship item. In the event that no new sponsors are interested in any given sponsorship, NPRA reserves the right to again offer the sponsorship to the previous year's sponsor, regardless of length of consecutive years of sponsorship of the item.

Please fill out all information. Send completed forms to Katharine Nesslage by email at knesslage@npra.org or fax 202-835-0467 or mail to NPRA, 1667 K Street, NW, Suite 700, Washington, DC 20006.

I. Information

Name

Title

Company

Address

City State Zip

Phone Fax

E-mail

II. Sponsorships

A. Show Directory Ads

- Full page color tab @ \$2,500 = _____
- Inside front cover @ \$3,000 = _____
- Inside back cover @ \$3,000 = _____
- Outside back cover @ \$3,500 = _____
- Full page B/W ad @ \$2,000 = _____

B. Conference Support

- Convention bags @ \$6,000 = _____
- Email stations @ \$6,000 = _____
- Custom room keys @ \$10,000 = _____
- Coffee Breaks(each) @ \$3,500 = _____
- Circle: Wed early, Wed am, Wed pm,
Th early, Th am or Th pm
- Exhibit Hall Aisle Sign @\$500 = _____
- Workshop Track A/V @\$2,500 = _____

Indicate track and day _____

- Email Notice Ad @\$3,000 = _____
- LR/HR Reception @\$7,500 = _____
- LR/HR Wed all Coffee Breaks @\$3,500 = _____
- LR/HR Th all Coffee Breaks @\$2,500 = _____
- LR/HR Audio Visual @\$2,500 = _____
- Please circle day Wed or Thurs

III. Payment Information

Payments to NPRA are not deductible as charitable contributions for federal income tax purposes. However, they may be deductible under other provisions of the Internal Revenue Code.

- VISA MasterCard American Express

Credit Card Number

Exp. Date

Name of person on card (please print)

Signature