

Destination Houston!

**Reliability & Maintenance  
Conference and Exhibition:  
Sponsorship Opportunities**

George R. Brown Convention Center  
Houston, TX  
May 22 – 25, 2007



The NPRA Reliability & Maintenance Conference and Exhibition is a 3-day program that includes keynote addresses, technical and management presentations, discussion groups, structured question and answer sessions, and an exhibition of products and services. Each year this meeting attracts over 1500 attendees from the refining and petrochemical industries. In 2007, we expect a larger attendance due to the local industry population in Houston. To increase your company's visibility at this meeting, NPRA offers a variety of sponsorship opportunities.

### I. Exhibitor Golf Tournament

Join us for the fourth Exhibitor's Golf Tournament to be held on Tuesday morning, May 22, 2007 at the new Tournament Course at Redstone Golf Club, home of the PGA Shell Houston Open. This is a great opportunity to invite your clients for a fun day on the course and leave the details to us. For those that have one client to invite rather than a whole team, a purchase option of two players is available. Please note, however, that twosomes will be paired with other twosomes at the sole discretion of the NPRA. Gather your team and reserve early.

#### A. Foursome Sponsor - \$1,000.

Includes:

- entry for four players
- round trip transportation from Hilton Americas Hotel
- continental breakfast
- beverage cart
- lunch at conclusion of tournament
- acknowledgement on show website and in final program

#### B. Twosome Sponsor - \$500.

Includes:

- entry for two players
- round trip transportation from Hilton Americas Hotel
- continental breakfast
- beverage cart
- lunch at conclusion of tournament
- acknowledgement on show website and in final program

#### C. Hole or Tee Sponsor – \$200.

Includes:

- custom sign with your logo
- link from show website to your website

#### D. Driving Range or Practice Greens Sponsor – \$200.

Includes:

- custom sign with your logo
- link from show website to your website

#### E. Beverage Cart Sponsorship - \$4,000.

Includes:

- custom sign with your logo on beverage cart
- link from show website to your website

#### F. Contributing Sponsor – goods in-kind.

Contribution of goods in-kind for tournament giveaways (i.e. logo golf balls, visors, bags, golf accessories, etc.)

### II. Show Directory Advertising

The Show Directory is a 5.5" x 9" spiral bound directory with divider tabs. In addition to program information, the document includes sections with alphabetical exhibitor information (contact, address, phone, email, etc.), product/service category listing, floorplan, etc. All registrants receive a copy as well as those plants who are not represented on-site at the conference, for their reference. It will be used as a buying resource for months to come. Your company text listing is complimentary with your booth fee as in past years but additional advertising opportunities are available under this format. Costs to you range roughly from \$1 - \$2 per reader and are as follows:

#### - Full page color ad:

On "tab" page: \$2,000

On inside front or back cover: \$2,500

On outside back cover: \$3,000

#### - Full page B/W ad:

\$1,500

For complete ad specs, [click here](#).

### III. Conference Support

All items below include acknowledgment on show website with link to your website, in final program, and on-site signage in addition to the additional items listed below.

#### A. Convention Bags - \$5,000.

Includes:

- your logo on bags

#### B. Email Stations - \$5,000.

Includes:

- your website set as default screen on eight email stations for attendee use

#### C. Custom Room Keys - \$5,000.

Includes:

- your company name and logo printed on each room key given to meeting attendees using the NPRA room block at the Hilton Americas Hotel

#### D. Coffee Breaks – \$2,500 each, morning or afternoon on Wednesday or Thursday.

Includes:

- one 6' table to put handouts on during coffee break only (optional)

If you have any questions please contact Kelly Monday at [KMonday@npra.org](mailto:KMonday@npra.org) or 202.457.0480.

