

American Fuel & Petrochemical Manufacturers Sponsor Opportunities

LABOR RELATIONS/HUMAN RESOURCES CONFERENCE

May 22-23, 2013

Orlando World Center Marriott, Orlando, FL

Sponsorships of AFPM meetings allow you to promote your organization and increase your brand recognition to an audience of professionals in the hydrocarbon processing industry in several different disciplines. From upper level company executives and senior management at our Annual Meeting to plant level decision-makers at our trade shows, AFPM offers you the chance to market your company to the audience you're looking for. Align your company with some of the leading educational events for the refining and petrochemical industries and receive unparalleled exposure.

BENEFITS FOR SPONSORS

All event sponsors receive:

- Pre-event exposure on the event website with your company logo (for Platinum, Gold, Silver & Bronze levels) or company name (Conference level*) on the Sponsor tab of the appropriate meeting's registration website with a link to your company's site
- On-site exposure through verbal acknowledgement in session, as appropriate, or logo on slide during event or session.
- Inclusion in the printed on-site Conference Program
- On-site Recognition in signage in registration area and/or at your sponsored activity
- Level appropriate Sponsor Ribbon on all company representatives' badges
- Pre and post attendee lists with mailing addresses (pre list is distributed 30 days prior to the conference.)

Gold Sponsorship – \$10,000 member rate/\$20,000 non-member rate (2 Opportunities)

Benefits:

- Exclusive sponsorship of the conference program or Wednesday reception.

Conference Program - You will receive an inside back cover ad and the option of an ad or your company logo on the outside back cover.

Wednesday Reception – Sponsor the location where all the attendees meet to renew old acquaintances and establish new ones. Sponsors receive signage at the entrance and on the bars. We encourage you to provide napkins and cups with your logo for added exposure.

Additional Benefit:

- Two complimentary conference registrations

Silver Sponsorship - \$5,000 member rate/\$10,000 non-member rate (1 Opportunity)

Benefits:

- Exclusive sponsorship of the general session audio/visual.

General Session (3 opportunities available: Wed morning, Wed afternoon, or Thurs morning) - Be recognized as the sponsor for this year's General Session. As the attendees file in and out of the general session, have your logo be the first and last thing they see. As the general session sponsor, you'll also receive recognition from the presenter in addition to signage outside the general session room.

Additional Benefit:

- One complimentary conference registrations

Bronze Sponsorship – \$2,500 member rate/\$5,000 non-member rate

Benefits:

- Exclusive sponsorship of an individual session audio/visual and Monday or Tuesday's Networking Breaks.

Audio/Visual for Breakout Sessions (3 opportunities available)- As attendees file in and out of the sessions, have your logo be the first and last thing they see. As a session sponsor, you'll also receive recognition from the presenter in addition to signage outside the room.

Wednesday or Thursday Networking Breaks (5 opportunities available: Wed early, Wed morning, Wed afternoon, Thurs early, Thurs morning) - Your company brand is displayed prominently during refreshment breaks throughout the day. A display table for your collateral material is provided. You may provide disposable cups, no larger than 12 ounces, and/or napkins with your logo to be used at the coffee break.

Conference Sponsorship - \$1,000 member rate/ \$2,000 non-member rate

New this year, the Conference Sponsorship is our most inexpensive sponsorship and is perfect for the company that wishes to have their name listed in support of the meeting, but does not wish to sponsor a conference event or conference support item. The benefits listed on page 1 are those of the Conference Level sponsorship.

MEMBER PRIORITY DEADLINE: All sponsorships will be assigned on a first-requested first-assigned basis, with AFPM Member companies receiving priority for sponsorships until 45 days prior to the event. At that time, any remaining sponsorships will be assigned on a first-come, first-served basis, including non-member companies.

To be listed in the on-site program, sponsorship must be secured by April 15.

Labor Relations/Human Resources Conference Sponsor Order Form

- Sponsor benefits do not begin until payment in full is received by AFPM.
- Please send your company logo in a .png, or .jpg file format to Sponsorships@afpm.org to be used for recognition purposes as outlined in the sponsorship benefits.
- Please send the url to your company website that you wish to have linked to your logo or company name on the AFPM meeting page.

	Sponsor Level	Opportunity	Member	Non-Member
	Gold	Conference Program	\$10,000	\$20,000
	Gold	Reception – Wednesday Evening	\$10,000	\$20,000
	Silver	General Session	\$5,000	\$10,000
	Bronze	Session Audio/Visual -Select which session(s) you wish to sponsor below	\$2,500/session	\$5,000/session
	Bronze	Networking Breaks – Select the break(s) you wish to sponsor below	\$2,500/break	\$5,000/break
	Conference		\$1,000	\$2,000

General Session(s)

- Wednesday morning
 Wednesday afternoon
 Thursday morning

A/V Session(s)

- NLRB Issues
 Personnel Issues
 Positive Employee Relations

Networking Breaks

- Wednesday early
 Wednesday morning
 Wednesday afternoon
 Thursday early
 Thursday morning

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DEADLINE FOR INCLUSION IN PROGRAM MATERIALS:

To be listed in the on-site program, sponsorship must be secured by April 15.

** All room drops must be submitted for approval to AFPM before printing.
 Fax along with the Sponsor Application Form (see p. 4) to 202-835-0467.

American Fuel & Petrochemical Manufacturers



2013 Sponsorship Application Form

Please complete the form below and send with the appropriate Sponsor Order Form to one of the following:

- For credit card payment: Fax to AFPM Convention Services at 202-835-0467
- For request to invoice: Scan and e-mail to Sponsorships@afpm.org

Meeting: _____

Name: _____

Company: _____

Address: _____

City/State/Zipcode: _____

Phone: _____ E-mail: _____

I, _____, hereby agree to the responsibility of the sponsorship above and to pay AFPM the amount in full prior to the event I am sponsoring. Sponsorship benefits do not begin until payment is received.

Signature: _____

- Invoice me
 Pay by credit card

Payment Amount: _____

Name on card: _____

Credit Card Number: _____ Exp: _____

Signature: _____

Billing Address: Same as above
if different from above:

Address: _____

City/State/Zipcode: _____

For credit card payment: Fax to Katharine Nesslage at 202-835-0467
For request to invoice: Scan and e-mail to Sponsorships@afpm.org