



Platinum Sponsor



The Chemical Company

**PRODUCTS
FOR YOUR LIFE
EVERY DAY.**

2014 SPONSORSHIP OPPORTUNITIES



AFPM

American
Fuel & Petrochemical
Manufacturers

Program Benefits and General Packages
for Sponsorship at AFPM Meetings

**THANK YOU FOR TAKING
TIME TO REVIEW THE MANY
WAYS YOUR COMPANY CAN
SUPPORT THE AMERICAN
FUEL AND PETROCHEMICAL
MANUFACTURERS PROGRAMS
AS WE CONTINUE TO
REPRESENT THE REFINERS &
PETROCHEMICAL PRODUCERS
IN THE UNITED STATES.**

We are grateful to those companies that have sponsored AFPM over the years and who recognize the association as the national voice of the hydrocarbon processing industries. Sponsor support allows AFPM to continue creating programs that are of interest to our membership and in doing so, helps focus its contributions toward ensuring strong, viable domestic refining & petrochemical industries

Sponsorship at any of AFPM's programs also allows you the opportunity to market to and network with hundreds of industry professionals from executives through plant level safety and maintenance professionals. Each of AFPM's meetings fosters an ideal environment in which strategic relationships are developed – providing both parties with incredible business opportunities. Sponsorship packages are available at a variety of levels with higher level packages enhancing corporate visibility.

If you have any questions, contact Merla Zollinger, Manager, Convention Services at sponsorships@afpm.org. We are excited to continue our relationship with those who have supported us for so long, and look forward to building new partnerships for the future.

GENERAL SPONSOR PACKAGES

Each of AFPM's meetings offers five general sponsorship packages with no limit to the number that can be accepted per program. AFPM also offers conference support sponsorship packages that are specific to each meeting. If you do not see a general sponsorship package that meets your needs, please view the specific meeting page for conference support sponsorship options.

DIAMOND: \$30,000 – AFPM MEMBERS ONLY

- Platinum benefits plus:
- 3 additional complimentary registrations (6 total)
- One-time distribution of company email by AFPM to all meeting attendees
- Pre AND post conference attendee list with mailing addresses (pre list is distributed 30 days prior to the conference.)

PLATINUM: \$15,000 AFPM MEMBER / \$17,500 NON-MEMBER

- Gold benefits plus:
- 1 Additional complimentary registration (3 total)
- Recognition in all meeting eMarketing campaigns
- Pre-event exposure on the Sponsor tab of the specific meeting website with your company LOGO with a link to your company's site

GOLD: \$10,000 AFPM MEMBER / \$12,500 NON-MEMBER

- Silver benefits plus:
- 1 Additional complimentary registration (2 total)
- Pre-event exposure on the Sponsor tab of the specific meeting website with your company name with a link to your company's site
- On-site exposure through verbal acknowledgement in session, as appropriate, or logo on slide during general session or event.
- Pre OR post conference attendee list with mailing addresses (pre list is distributed 30 days prior to the conference.)
- Inclusion of corporate provided amenity or promotional collateral in prime location on the AFPM Information Wall (where applicable.)
- If Exhibiting at RMC, NSC, QA, or CAT an enhanced listing in program with company logo.

SILVER: \$5,000 AFPM MEMBER / \$7,500 NON-MEMBER

- Bronze benefits plus:
- 1 Complimentary registration

BRONZE: \$2,500 AFPM MEMBER / \$5,000 NON-MEMBER

- Listing on the sponsor sign displayed onsite
- Level appropriate Sponsor Ribbon on name badges to identify your company representatives and highlight their participation as a program supporter.
- Recognition in the printed on-site Conference Program
- On-site exposure through verbal acknowledgement in session, as appropriate.
- Listing on Sponsor Page of AFPM Website with sponsor level and meeting notation.
- Listing in the AFPM Annual Report with sponsor level and meeting notation.
- If exhibiting at RMC, NSC, QA, or CAT, floor sticker in exhibit hall noting sponsor level



ANNUAL MEETING

**MARCH 23 – 25, 2014
ORLANDO, FLORIDA**

2013 ATTENDANCE: 1,533

The Annual Meeting assembles key executives and technical experts from refining and marketing organizations worldwide, as well as representatives from associated industries. The general session features high profile speakers who will address current issues of widespread importance to the refining industry. During management and technical sessions, leading industry experts share valuable insights with attendees on major issues, including energy and environmental initiatives, and the latest technological developments impacting refining and petrochemical industry management and performance.

GENERAL SPONSORSHIP PACKAGES

Diamond: \$30,000 Members Only
Platinum: \$15,000 Mem. / \$17,500 Non-member
Gold: \$10,000 Mem. / \$12,500 Non-member
Silver: \$5,000 Mem. / \$7,500 Non-member
Bronze: \$2,500 Mem. / \$5000 Non-member

CONFERENCE SUPPORT SPONSORSHIPS*

AFPM Opening Reception	\$30,000
Annual Luncheon	\$30,000
Conference Program	\$20,000
Chairman's Reception (Members Only)	\$15,000
Conference Bag	\$15,000
Custom Room Keys	\$15,000
Networking Breaks (per day)	\$15,000
Hospitality Brochure	\$10,000
Email Stations	\$5,000
Hotel Room Drop**	\$5,000
Technical Session Audio/Visual (per session)	\$2,500

2013 ANNUAL MEETING SPONSORS

Platinum Sponsor:
BASF

Silver Sponsor:
Tesoro

Bronze Sponsors:
 Albemarle Corporation
 Baker Hughes
 Burns & McDonnell
 Honeywell Process Solutions
 INTERCAT
 Invensys
 KBR
 Pioneer Solutions

Conference Level Sponsor:
 Athlon Solutions
 Dorf Ketal Chemicals LLC
 Fluor Corporation

*Non-member pricing add \$2,500 to any conference support item.

**One comprehensive room drop including all sponsor literature will be delivered on the evening before the first conference session.



INTERNATIONAL PETROCHEMICAL CONFERENCE

**MARCH 30 – APRIL 1, 2014
SAN ANTONIO, TEXAS**

2013 ATTENDANCE: 2,961

The meeting consists of a variety of sessions covering key political, economic, and environmental issues affecting the petrochemical industry. The sessions emphasize global competitiveness in the petrochemical business and are presented by recognized experts in the areas of petrochemical markets, economics, and politics.

GENERAL SPONSORSHIP PACKAGES

Diamond: \$30,000 Members Only
Platinum: \$15,000 Mem. / \$17,500 Non-member
Gold: \$10,000 Mem. / \$12,500 Non-member
Silver: \$5,000 Mem. / \$7,500 Non-member
Bronze: \$2,500 Mem. / \$5,000 Non-member

CONFERENCE SUPPORT SPONSORSHIPS*

AFPM Opening Reception	\$50,000
International Petrochemical Luncheon	\$50,000
Conference Program	\$25,000
Custom Room Keys	\$25,000
Conference Bag	\$15,000
Hotel Room Drop**	\$15,000
Petrochemical Leadership Luncheon (Members Only)	\$15,000
Networking Breaks (per day)	\$10,000
Email Stations	\$5,000
General Session Audio/Visual (per session)	\$5,000

2013 IPC SPONSORS

Gold Sponsors:
 BASF Corporation
 Quest International Trading S.A.

Silver Sponsors:
 CB&I
 Intratec Solutions LLC

Conference Level Sponsors:
 Dorf Ketal Chemicals LLC
 IHS
 International Process Plants-IPP



SECURITY CONFERENCE

**APRIL 15 – 16, 2014
SAN ANTONIO, TEXAS**

2013 ATTENDANCE: 147

The conference presents current topics of critical importance to assist attendees in keeping themselves up-to-date on security issues.

GENERAL SPONSORSHIP PACKAGES

Diamond: \$30,000 Members Only
Platinum: \$15,000 Mem. / \$17,500 Non-member
Gold: \$10,000 Mem. / \$12,500 Non-member
Silver: \$5,000 Mem. / \$7,500 Non-member
Bronze: \$2,500 Mem. / \$5000 Non-member

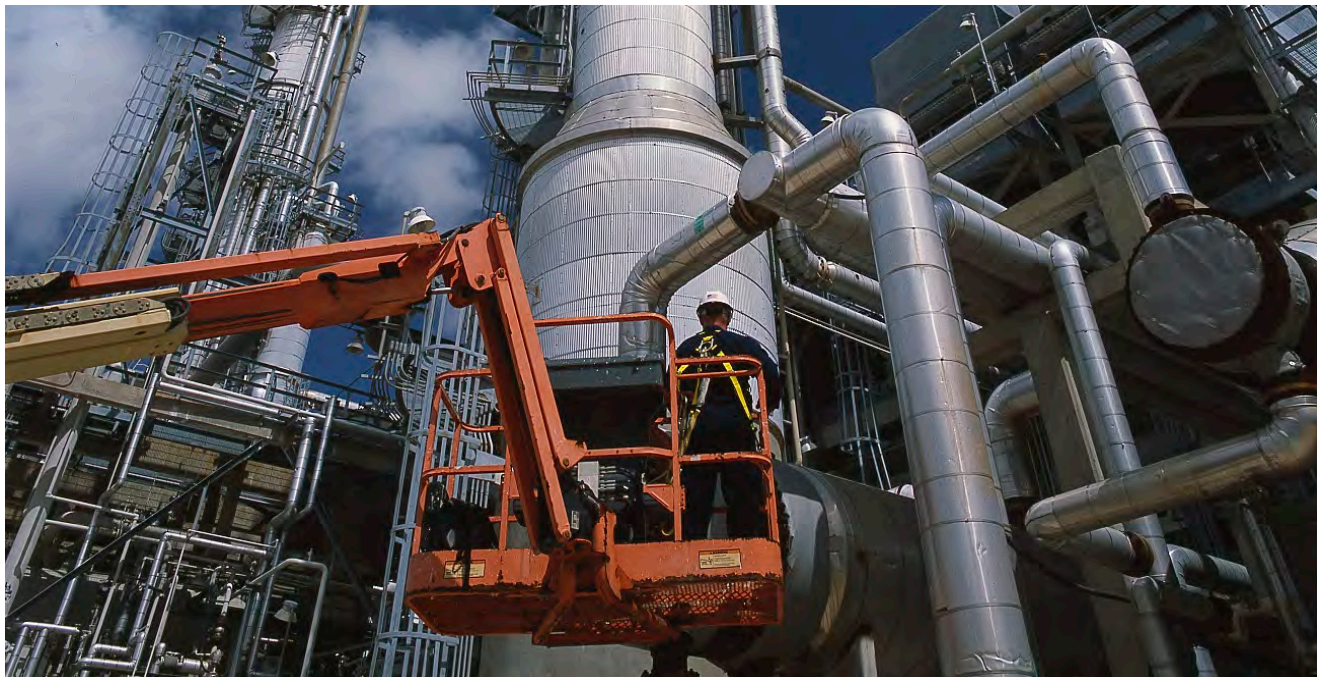
2013 SECURITY SPONSORS

Silver Sponsor:
AlliedBarton

Bronze Sponsors:
G4S
Verint

CONFERENCE SUPPORT SPONSORSHIPS*

Luncheon (per day)	\$8,000
Conference Bag	\$5,000
Conference Program	\$5,000
General Session Audio/Visual (per day)	\$5,000
Networking Breaks (per day)	\$5,000
Reception	\$5,000
Hotel Room Drop**	\$2,500



NATIONAL PROCESS & OCCUPATIONAL SAFETY CONFERENCE & EXHIBITION

**MAY 14 – 15, 2014
SAN ANTONIO, TEXAS**

2013 ATTENDANCE: 465

The National Occupational and Process Safety Conference features an overview of safety challenges and issues affecting refineries and petrochemical plants. The Exhibition, held as part of the conference, gives attendees the opportunity to meet and talk with representatives of companies offering a variety of safety-related services to the refining and petrochemical industries. The culmination of the meeting is the Safety Awards Reception and Banquet held on the final evening of the conference. This event celebrates and honors the industry's excellent safety achievements.

GENERAL SPONSORSHIP PACKAGES

Diamond: \$30,000 Members Only
Platinum: \$15,000 Mem. / \$17,500 Non-member
Gold: \$10,000 Mem. / \$12,500 Non-member
Silver: \$5,000 Mem. / \$7,500 Non-member
Bronze: \$2,500 Mem. / \$5000 Non-member

2013 NATIONAL SAFETY CONFERENCE SPONSORS

Silver Sponsor:
Westlake Chemical

CONFERENCE SUPPORT SPONSORSHIPS*

Conference Program	\$10,000
Conference Bag	\$5,000
Custom Room Keys	\$5,000
General Session Audio/Visual (per day)	\$5,000
Breakout Session Audio/Visual (per session)	\$2,500
Hotel Room Drop**	\$2,500
Networking Breaks (per break)	\$2,500



RELIABILITY & MAINTENANCE CONFERENCE & EXHIBITION

MAY 20 – 23, 2014
SAN ANTONIO, TEXAS

2013 ATTENDANCE: 1,208

This 3-day program includes keynote addresses, technical and management presentations, discussion groups, structured question and answer sessions, and an exhibition of products and services. Presentations focus on improving reliability in the refining and petrochemical industry, covering topics such as effective maintenance organization, productivity, equipment reliability, health and safety, training, environmental control, predictive/preventive maintenance, maintenance and engineering standards, inspection, procurement, and innovative reliability technology.

The Exhibition, held as part of the conference, gives attendees the opportunity to meet and talk with representatives from companies offering a variety of goods and services to the refining and petrochemical industries.

GENERAL SPONSORSHIP PACKAGES

Diamond: \$30,000 Members Only
Platinum: \$15,000 Mem. / \$17,500 Non-member
Gold: \$10,000 Mem. / \$12,500 Non-member
Silver: \$5,000 Mem. / \$7,500 Non-member
Bronze: \$2,500 Mem. / \$5,000 Non-member

CONFERENCE SUPPORT SPONSORSHIPS*

General Session	\$15,000
Conference Bag	\$10,000
Custom Room Keys	\$10,000
E-mail Station	\$5,000
Hotel Room Drop**	\$5,000
Lunch Table Placemats	\$5,000
Networking Breaks (per break)	\$5,000
Technical Session Audio/Visual (per session)	\$2,500

CONFERENCE DIRECTORY ADVERTISING

Outside Back Cover Ad	\$3,500
Inside Back Cover Ad	\$3,000
Tab Ad – full color	\$2,500

EXHIBIT HALL

Exhibit Hall Aisle Sign	\$500 member \$1,000 non-member
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2013 RELIABILITY & MAINTENANCE CONFERENCE SPONSORS

Bronze Sponsor:
Westlake Chemical

Conference Level Sponsor:
Pinnacle AIS

Conference Support:
USA Industries, Inc.
Zeeco, Inc.



LABOR RELATIONS / HUMAN RESOURCES CONFERENCE

**MAY 21 – 22, 2014
SAN ANTONIO, TEXAS**

2013 ATTENDANCE: 188

This conference program is crafted by the LR/HR committee and provides a program of speakers that covers hot topics that are relevant to LR/HR professionals. This conference will provide you with industry-specific information that you will be able to use as soon as you return to your company. The Conference format features speakers, panel discussions, and breakout sessions on topics of interest to industrial relations and human resources personnel in the refining and petrochemical industry.

GENERAL SPONSORSHIP PACKAGES

Diamond: \$30,000 Members Only
Platinum: \$15,000 Mem. / \$17,500 Non-member
Gold: \$10,000 Mem. / \$12,500 Non-member
Silver: \$5,000 Mem. / \$7,500 Non-member
Bronze: \$2,500 Mem. / \$5000 Non-member

2013 LABOR RELATIONS/ HUMAN RESOURCES SPONSORS

Conference Level Sponsor:
Baker Botts L.L.P.

CONFERENCE SUPPORT SPONSORSHIPS*

Conference Program	\$10,000
Reception – Wednesday Evening	\$10,000
General Session Audio/Visual	\$5,000
Breakout Session Audio/Visual (per session)	\$2,500
Hotel Room Drop**	\$2,500
Networking Breaks (per break)	\$2,500



CAT CRACKER SEMINAR

**AUGUST 19 – 20, 2014
HOUSTON, TEXAS**

2012 ATTENDANCE: 557

This bi-annual seminar provides a forum for refiners to meet and share information on the technological advances and regulatory developments that affect the design, operation, and maintenance of FCC units.

The Tabletop Exhibition, held as part of the seminar, gives attendees the opportunity to meet and talk with representatives from companies offering a variety of goods and services specific to FCCU operations in the refinery

GENERAL SPONSORSHIP PACKAGES

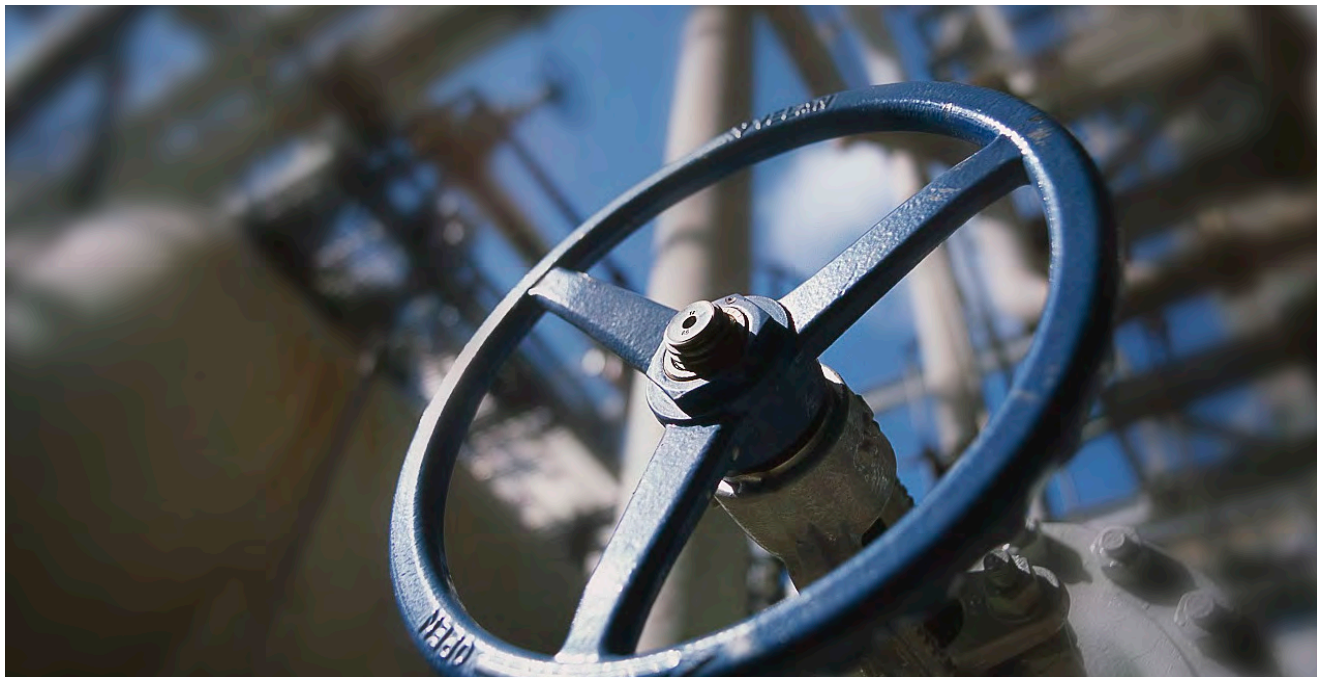
Diamond: \$30,000 Members Only
Platinum: \$15,000 Mem. / \$17,500 Non-member
Gold: \$10,000 Mem. / \$12,500 Non-member
Silver: \$5,000 Mem. / \$7,500 Non-member
Bronze: \$2,500 Mem. / \$5000 Non-member

CONFERENCE SUPPORT SPONSORSHIPS*

Conference Program	\$10,000
Conference Bag	\$5,000
Custom Room Keys	\$5,000
Hotel Room Drop**	\$2,500
Lunch Table Placemats	\$2,500
Networking Breaks (per break)	\$2,500
Technical Session Audio/Visual (per session)	\$2,500

2012 CAT CRACKER SPONSORS

BASF Corporation
 Hason Steel Products Inc.



Q&A AND TECHNOLOGY FORUM

**OCTOBER 6 – 8, 2014
DENVER, COLORADO**

2013 ATTENDANCE: 743

The Q&A and Technology Forum program has four major components to give attendees the industry's most comprehensive meeting on refinery operations and process technology. The Q&A Panel Sessions feature panels of industry experts from refining companies and technology providers who respond to questions and engage attendees in a discussion of today's tough issues. The Principles & Practices Sessions are discussion-oriented sessions, primarily designed for the engineer whose overall operating experience is less than 20 years. The Plant Automation/Decision Support Sessions address the latest developments in cybersecurity, supply chain management, process control, plant automation, and the supporting information technology systems. And a table top exhibition showcases catalyst, chemical, and technology providers, engineering companies, licensors, and other industry suppliers in one convenient location.

GENERAL SPONSORSHIP PACKAGES

Diamond: \$30,000 Members Only
Platinum: \$15,000 Mem. / \$17,500 Non-member
Gold: \$10,000 Mem. / \$12,500 Non-member
Silver: \$5,000 Mem. / \$7,500 Non-member
Bronze: \$2,500 Mem. / \$5000 Non-member

CONFERENCE SUPPORT SPONSORSHIPS*

Q&A Kick-off Networking Event	\$30,000
Conference Bag	\$15,000
Conference Program	\$15,000
Custom Room Keys	\$10,000
Wireless Internet Access	\$10,000
Hospitality Brochure	\$5,000
Hotel Room Drop**	\$5,000
Networking Breaks	
Day 1 or 2 (per break)	\$5,000
Session Audio/Visual	
(per session)	\$2,500

2013 Q&A AND TECHNOLOGY FORUM SPONSORS

Gold Sponsors
 DuPont Sustainable Solutions
 Chevron Lummus Global
 Athlon Solutions

Bronze Sponsor
 Baker Hughes

Conference Level Sponsor
 Dorf Ketal

*Non-member pricing add \$2,500 to any conference support item.

**One comprehensive room drop including all sponsor literature will be delivered on the evening before the first conference session.



ENVIRONMENTAL CONFERENCE

**OCTOBER 19 – 21, 2014
SAN ANTONIO TEXAS**

2013 ATTENDANCE: 338

The AFPM Environmental Conference focuses on regulatory and policy issues at the plant level. The meeting format consists of both technical presentations and question and answer sessions. The sessions are designed to address the impacts of various environmental regulations on refineries and petrochemical plants and to provide solutions and compliance mechanisms for a facility. A poster session highlights technologies and systems developed or used by organizations to improve environmental compliance and controls. The Conference features industry experts from refining and petrochemical companies.

GENERAL SPONSORSHIP PACKAGES

Diamond: \$30,000 Members Only
Platinum: \$15,000 Mem. / \$17,500 Non-member
Gold: \$10,000 Mem. / \$12,500 Non-member
Silver: \$5,000 Mem. / \$7,500 Non-member
Bronze: \$2,500 Mem. / \$5,000 Non-member

CONFERENCE SUPPORT SPONSORSHIPS*

Conference Program	\$10,000
Committee Dinner	\$6,000
Luncheon (per day)	\$6,000
Poster Session Reception	\$6,000
Conference Bag	\$5,000
Custom Room Keys	\$5,000
General Session Audio/Visual (per session)	\$5,000
Hotel Room Drop**	\$2,500
Networking Breaks (per break)	\$2,500

2013 ENVIRONMENTAL CONFERENCE SPONSORS

Gold Sponsor:

Sage Environmental Consulting

Silver Sponsors:

Barr Engineering Company
 Environmental Resources Management
 Trihydro Corporation

Bronze Sponsors:

SAIC Engineering
 Trinity Consultants
 URS



INTERNATIONAL LUBRICANTS & WAXES CONFERENCE

NOVEMBER 13 – 14, 2014
HOUSTON, TEXAS

2013 ATTENDANCE: 200

General sessions provide technical experts and marketing representatives a chance to discuss the latest developments in lubricants, fuels, and waxes. Attendees also have excellent networking opportunities.

GENERAL SPONSORSHIP PACKAGES

Diamond: \$30,000 Members Only
Platinum: \$15,000 Mem. / \$17,500 Non-member
Gold: \$10,000 Mem. / \$12,500 Non-member
Silver: \$5,000 Mem. / \$7,500 Non-member
Bronze: \$2,500 Mem. / \$5000 Non-member

2013 INTERNATIONAL LUBRICANTS & WAXES MEETING SPONSORS

Bronze Sponsor:
ExxonMobil Basestocks

CONFERENCE SUPPORT SPONSORSHIPS*

Conference Program	\$5,000
Reception - Thursday	\$5,000
Hotel Room Drop**	\$2,500
Networking Breaks (per break)	\$2,500
Session Audio/Visual (per session)	\$2,500

AFPM 2014 SPONSORSHIP FORM

Yes, please sign me up as a sponsor at:

- Annual Meeting
- International Petrochemical Conference
- Security Conference
- National Occupational & Process Safety Conference & Exhibition
- Reliability & Maintenance Conference & Exhibition
- Labor Relations/Human Resources Conference
- Cat Cracker Seminar
- Q&A and Technology Forum
- Environmental Conference
- International Lubricants & Waxes Meeting

My company is interested in sponsoring the following:

Contact Information:

Name

Title

Company

Address

Address

City State Zip Country

Phone (Area/Country/City Code) Fax (Area/Country/City Code)

E-mail

GENERAL SPONSOR PACKAGE LEVELS

DIAMOND: \$30,000 – AFPM MEMBERS ONLY

**PLATINUM: \$15,000 AFPM MEMBER
\$17,500 NON-MEMBER**

**GOLD: \$10,000 AFPM MEMBER
\$12,500 NON-MEMBER**

**SILVER: \$5,000 AFPM MEMBER
\$7,500 NON-MEMBER**

**BRONZE: \$2,500 AFPM MEMBER
\$5,000 NON-MEMBER**

Mail, fax or e-mail to:

AFPM
Attn: Merla Zollinger
1667 K Street NW
Suite 700
Washington, DC 20006

Phone: 202.457.0480
Fax: 202.835.0467
e-mail: sponsorships@afpm.org