2016 AFPM National Occupational and Process Safety Conference

Why Exhibit?

The AFPM National Safety Conference features an overview of safety issues affecting refineries and petrochemical plants. It assembles 400 individuals from industry and government agencies with responsibility for health/safety, safety procedures, training, fire protection, emergency response, incident reviews, safety regulations and safety management. Leading industry experts share valuable insights to promote safety and accident prevention through general session presentations, workshops, and discussion groups. Each workshop track has a collection of presentations, discussion forums and Q&A sessions. The National Occupational and Process Safety Conference is a two day program that provides attendees an excellent opportunity to increase their safety knowledge, share best practices, and network with industry experts.

The exhibition encompasses 4.5 hours of unopposed show time, scheduled during lunch and late afternoon reception hours to encourage traffic flow in the hall. Complimentary food and beverage service is provided in the exhibit hall.

A total of 465 attendees and exhibitors registered for the conference in Austin, TX in 2015. Full registration in 2014 in San Antonio, TX was 476.

How to Reserve a Booth

You may either <u>apply</u> online or complete the attached application and fax to (202) 835-0467. Click on the link to the Online Exhibitor Application under the "Exhibitor" tab for further instructions. If you do not have a username and password for the AFPM website, please email <u>nsc@afpm.org</u> or call 202-457-0480.

Booth Fees

	10x10
Member	\$850
Non-member	\$1600

Please note: ALL exhibitors must register for the conference. NO complimentary booth passes are included in the booth fee. See conference registration fees on page 3.

Priority Deadline

January 29, 2016

Who is AFPM?

American Fuel & Petrochemical Manufacturers, formerly the National Petrochemical & Refiners Association, is an organization with a proud 114-year history of serving America. We adopted our new name in January 2012 to better describe who we are and what we do. AFPM is a trade association representing high-tech American manufacturers of virtually the entire U.S. supply of gasoline, diesel, jet fuel, other fuels and home heating oil, as well as the petrochemicals used as building blocks for thousands of vital products in daily life. AFPM represents 81 regular member companies, encompassing nearly all of the petroleum refiners and petrochemical manufacturers in the United States. Membership also consists of international refining and manufacturing entities, as well as domestic and foreign companies which have special interests in petroleum refining and petrochemical manufacturing, while not operating the refineries or facilities themselves.

Booth Selection

There are many requests for booths that are near the entrance and/or that are near the food and lounge areas. We ask that you request 12 locations on the floor plan, including some that do not reside at these positions. While we do our best to accommodate your needs, we are not able to fulfill every space location request.

Booth Price includes:

- 3 Attendee lists with addresses prior to and after the conference
- 8' high back drape and 3' high side rails
- 7"x44" company identification sign
- Carpet throughout the exhibit hall at the Grand Hyatt
- Daily aisle cleaning and trash removal from public areas
- General Illumination

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- · Guard service throughout the official period of installation, showing, and dismantling
- · Lunch and reception food and beverage prior to each exhibit open time

total of 4.5 hours of non	 conflicting exhibit time 	during the following hours:
Tues, May, 17	12:00 pm - 1:30 pm	Lunch in Exhibit Hall
	5:00 pm - 6:30 pm	Opening Reception
Wed, May 18	12:00 pm – 1:30 pm	Lunch in Exhibit Hall

Vendor Passport Program

Once again, this year's exhibition will feature the Passport Program to promote booth traffic as well as give away a business-related item. Conference attendees will receive a form with a list of companies participating in the program. When an attendee visits a company listed on the form, they will receive a sticker from the exhibitor. The completed form will be eligible for giveaways provided by the exhibitors. The items must be business-related: a company logoed item or industry related item. If the item is large and difficult to transport via airplane, please bring a picture and ship the item directly to the recipient. No expensive or unrelated giveaways are permitted. AFPM reserves the right to refuse any unrelated, inappropriate, or over priced item.

Booth Assignments

For contracts received during the priority period (before January 29, 2016), priority for entry into the show and assignment of booth location will be determined by AFPM membership status and number of previous years exhibiting with this show. Booths are assigned by a priority point system. To learn more about this refer to the Meeting FAQ <u>page</u>. After the priority period, booths will be assigned on a first-come, first-served basis.

AFPM will notify exhibitors of initial booth assignments by mid February. AFPM reserves the right to make necessary changes in assigned booth locations for the benefit of exhibitors and the betterment of the entire conference.

Booth Cancellation

Cancellations must be made in writing and forwarded to Katharine Nesslage at fax number (202) 835-0467 or email address <u>knesslage@afpm.org</u>. Refunds or cancellations will be made only if the space can be resold, according to the following schedule.

By	March 9, 2016	90% of rental fee
-	March 23, 2016	75% of rental fee
	April 6, 2016	50% of rental fee
	April 20, 2016	25% of rental fee
After	April 20, 2016	0% of rental fee

Click <u>here</u> for a link to Previous Exhibitors.

Booth Configuration

Specific height restrictions exist for all booths. To promote fairness and avoid growing competition for height and visibility, there will be no exception to these rules.

For All Booths:

- No signs or other articles may be affixed, nailed, or otherwise attached to walls, doors, painted surfaces etc. Likewise, no attachments may be made to the floor or ceiling by nails, screws, or any other device.
- No signs may be hung from the ceiling.
- Exposed unfinished areas of the exhibit must be draped or carpeted to present an overall attractive appearance. If this is not done, The Freeman Companies will be instructed by AFPM to take necessary measures to correct the exposed area, at the exhibitor's expense.
- Booths must be kept clean during open show hours. AFPM reserves the right to order cleaning services, at the exhibitor's expense, for a booth out of compliance with this rule.
- Monitors for video presentations or any other visual systems must not be placed in a position which exceeds the height limits as defined below or otherwise creates a hazardous situation.
- No exhibitor display items may extend into the aisle.
- Booth display items positioned so as to create a possible safety hazard anywhere in the booth must be moved.
- No platforms used as the base of the exhibit are permitted due to the tripping hazard created.
- Exhibits not conforming to these specifications, or which are objectionable in design, operation, or otherwise in the opinion of AFPM will be prohibited.
- Within the area 5' forward from the rear of each booth, display material may be placed up to a height of 8' from the building floor, including the company sign.
- Within the area beyond 5' from the rear of the booth, all parts of the exhibit shall not exceed a height of 4' from the building floor and/or shall not impede the sight line of adjacent booths.
- Within the area 8' to 10' from the rear of the booth, display material may not be less than 2' from the building floor.

Booth Conduct and Activities

Displays and activities should be directly related to the products and services provided by the exhibitor in the regular course of business. Booth personnel must be limited to employees of the exhibitor. Exhibitors are not permitted to use celebrities, models, caricaturists or entertainers. Raffles, drawings, contests, or similar activities of any kind, regardless of the intended purpose or winnings, are not permitted and no exceptions will be made. Therefore, no fishbowls are permitted in the booths.

Please refer to the <u>rules and regulations</u> for complete details.

Housing Warning

The official AFPM registration and housing reservation service will open in early February through our website <u>www.afpm.org</u>. In previous years, our exhibitors have received improper solicitation from third party housing agencies (Convention Housing Services or Convention Expo Travel, Convention Hotel Management, Exhibitor Housing Services, National Travel Associates, Global Housing Services, Corp., Exhibitors Housing Management) identifying that they are calling regarding the AFPM show. These companies will often times offer lower quality rooms at a lower rate, rooms at a different hotel that is far away from the meeting, or often have steep and unforgiving cancellation policies. For these reasons, and to support the quality of the AFPM National Occupational & Process Safety Conference, we encourage you to book your housing reservation beginning in early February on AFPM's website, <u>www.afpm.org</u>. Please notify AFPM at <u>nscexhibits@afpm.org</u> if you receive any other notices from third party organizations soliciting hotel rooms, exhibit guides, etc.

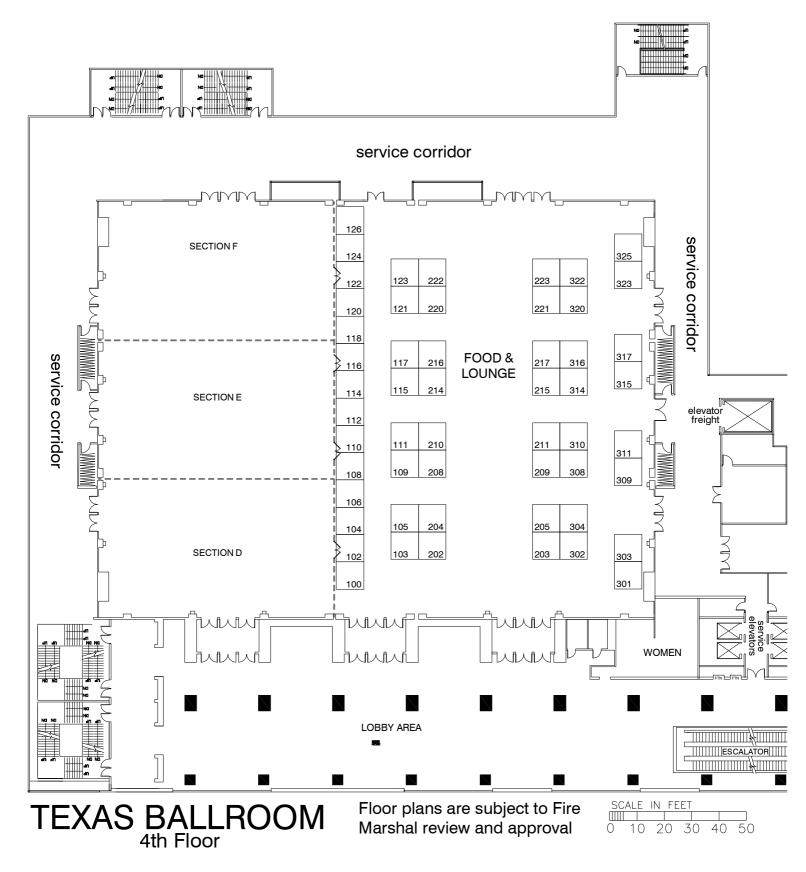
Conference Fees and Housing

The below fee structure applies to all personnel working the booth. There are no complimentary registrations built into the booth fee. This fee structure allows exhibitors to better manage their budget and personnel and also afford you the convenience of registering and reserving your hotel rooms on-line. The below fees are available until April 13, 2016. After April 13 late fees apply. A block of discounted sleeping rooms will be available at the Grand Hyatt, San Antonio, TX. Registration will open <u>online</u> in February. In order to encourage AFPM attendees to use the contracted hotel block at the Grand Hyatt, you will receive a discount off your registration when you book your room as you register through AFPM. Registrations received after the hotel block closes will not be eligible for the registration discount. Local commuter registration, of course, will receive the discounted registration fees and the "in hotel block" discount. On April 14, full registration fees increase by \$100 and one-day passes increase by \$50. Those registering after the room block is closed will not be eligible for the sea are based on AFPM membership. If your company is a member of AFPM, you qualify for the Member fees. **The fees listed below are BEFORE the housing discount is applied**.

<i>Full Registration</i>	By April 13	After April 13
Member	\$900	\$1,000
Non-member	\$1,500	\$1,600
<i>Exhibitor One Day Pass</i> Member Non-Member	\$550 \$850	\$600 \$900

Sponsorship Opportunities

Sponsorships provide valuable marketing benefits including publicity in the advance and final programs, special recognition during the conference, and other high visibility exposure to attending safety professionals and others. Please contact Jenessa Jensen at sponsorships@afpm.org or (202) 457-0480 for more details.



Instructions

- 1. Click <u>here</u> to request a booth online. Click on the link to the On-line Exhibit Application under the "Exhibitors" tab for further instructions. This does not guarantee entrance into the show. Booth assignments will be distributed in mid-February.
- 2. Or, complete all sections of the contract, including "Agreement by Exhibitor" on page 7, and forward along with the floor plan and full payment of booth fees to AFPM at fax: (202) 835-0467, or mailing address:1667 K Street NW, Suite 700, Washington DC 20006; Attn: Katharine Nesslage. Full payment must be received by 1/29/16 for priority space to be assigned. Payment may be made by credit card only. Credit cards will not be charged until a booth is officially assigned.
- 3. Be sure to indicate order of booth preferences on the floor plan (page 5).
- 4. All exhibitors must pay the registration fees for the conference in addition to the booth fee for each individual attending. The booth contract does not include any complimentary passes. Registration opens <u>online</u> in February, 2016.
- 5. **Priority deadline is January 29, 2016.**

Exhibitor Information

Exhibiting Con	npany			
Street Address	6			
(include full sti	s eet shipping address)			
City		State	Zip	
Exhibitor Cont	act:			
Name		Email		 _
Telephone		Fax		 _
Company Ema	ail:	Cell		
On-Site Conta	ct (if different from exhibitor c	ontact):		
Name		Email		 _
Telephone		Fax		 -
Cell				
AFPM Membe	r Company? Y N			
	f company here for a list of AFPM mem			
	Member \$850 =	Non-member \$1600 =		

2016 AFPM National Occupational & Process Safety Conference Exhibitor Prospectus Grand Hyatt Hotel, San Antonio, TX

Booth Location Preferences List 12 choices. Requested locations are not guaranteed.

	2 choices. Requ		U		6 th	
					12 th	
Spec	ial Requirements	i				
				n (by company, no	ot category). Booth s	separation is not
	de a brief descrip ords or less for w				splayed in your bootl	n. Limit description to
II. We h 1. 2.	Agreement ar ereby agree to: Abide by all the Manual. We agree to re confirmed unti	e rules and regu mit the full boot all booth space	lations, as st h rental fee to fees have b	ipulated in this Ex o AFPM. We und een paid in full to	whibit Application and lerstand that booth sp AFPM. We also und us from obtaining boo	pace cannot be lerstand that any
Exhib	itor Authorized S	Signature				
	·				Date	
Total	ication cannot be Amount t Card		-	American Expre	SS	
Credi	t Card No			Exp. Da	te	
Card	Holder Name					
Signa	ature					
For A	FPM use only:					
Date	Received					

Points	_		
Booth Size			
Booth Assigned			
Amount Paid			
Date Logged		_	
Bv			